Residents of rural Arkansas face a looming crisis in access to legal representation. Without the help of a lawyer, families with critical legal problems—even those affecting basic human needs like housing—are left to flounder on their own. The national per capita average of attorneys is 4.11 per 1,000 residents. Among the states surrounding Arkansas, the average is 3.28 per 1,000. Arkansas’s average is 2.04 per 1,000. Among the twenty-five least populous counties in Arkansas (the "Rural Counties") in 2013, the average was just 0.72 lawyers per 1,000 residents, and many of these lawyers are not in private practice. By 2015, this decreased to .64 lawyers per 1,000 residents. When looking only at attorneys in private practice actually taking clients as indicated by IOLTA account records (i.e., excluding judges and prosecutors), the average in 2010 was only .44 lawyers per 1,000 residents. At least one county, Cleveland County, has no lawyers at all. The number of attorneys per 1000 residents in each of the Rural Counties, as of January, 2015, is shown in the map below.

On average, the attorneys in the Rural Counties are older than the general population, and they also tend to be older than the average Arkansas attorney. The rate of new attorneys locating in the Rural Counties is very low, with only fourteen attorneys locating to any of the Rural Counties between 2008 and 2013, and an overall net decrease in rural attorneys between 2013 and 2015. 7 of the Rural Counties have no attorneys who were licensed in this millennium.

Arkansas’s two law schools and the Arkansas Access to Justice Commission (AAJC) are jointly proposing five complementary programs that together will increase the presence of lawyers in rural Arkansas: (1) A loan repayment program for attorneys who locate in Rural Counties; (2) A judicial clerkship program to benefit circuit judges and courts in Rural Counties; (3) A fellowship program for Legal Aid attorneys in Rural Counties; (4) A distance incubator program that emphasizes skills needed to successfully establish practices in in Rural Counties; and (5) the addition of two Legal Aid staff attorney positions in Rural Counties.

In order to probe the likely effectiveness of these programs, AAJC commissioned surveys of Arkansas’s law students and lawyers. One aim of the surveys was to determine attitudes toward practicing law in rural areas. Respondents were also asked directly whether they would take advantage of particular programs to place law students and lawyers in rural practice settings. In addition, the survey sought information on respondents’ geographic backgrounds to determine exposure to rural living, and it sought to determine what factors encourage or discourage a respondent from working in a rural location. They survey also probed general career interests and demographic information. For practicing attorneys, it also sought information on the amount of pro bono work they currently do.
In order to determine whether law students’ attitudes toward rural living were informed by experience, the survey explored whether respondents had lived in a rural place. While only 5.5% of UAF respondents and 5.6% of UALR/Bowen respondents identified as having grown up in a county with a population of less than 15,000 people, the survey also elicted information on whether students had spent at least a year in a county with a population of less than 50,000 and, if so, whether they had spent time in a county with a population of 15,000 or less. We focused on the 15,000 population threshold because this is roughly the population cutoff for the state’s 25 most rural counties. UALR/Bowen students had slightly more exposure to rural life than UAF students.

- **UAF:**
  - 26.32% had spent at least one year in a county with a population < 50,000
  - 11.5% had spent at least one year in a county with a population < 15,000
    - Of those who had spent at least one year in a county with a population < 15,000:
      - 31.25% would very seriously consider working in a county with a population < 15,000;
      - 18.75% would seriously consider it;
      - 25% said they would somewhat seriously consider it;
      - 25% said they would consider it in passing;
      - None indicated that they would not consider it at all.

- **UALR/Bowen:**
  - 28.83% had spent at least one year in a county with a population < 50,000
  - 19.8% had spent at least one year in a county with a population < 15,000
    - Of those who had spent at least one year in a county with a population < 15,000:
      - 85% said they would consider practicing in a county with a population < 15,000.

**Post-Graduate Plans and Interest in Rural Fellowships**

The majority of students at both from UALR/Bowen (60.56%) and UAF (74.55%) plan to practice in Arkansas after graduation.

Students were asked **how interested they would be in a program to fund a Legal Aid Fellowship, which would require a Fellow to make a two-year commitment of at least 50% of his/her time providing services in a rural county** where the attorney population is sparse and/or aging. Each Fellow would work under supervision and mentorship of a senior staff member of an Arkansas legal aid provider. The Fellows would be guaranteed part-time income and flexibility to spend time creating a paying client base. From UAF, 28.21% said such a proposal would be very attractive, 35.90% said it would be moderately attractive, 30.77% said it would be somewhat attractive, and 5.13% said it would not be attractive at all. At UALR/Bowen, 28.57% said it would be very attractive, 29.59% said it would be moderately attractive, 23.47% said it would be somewhat attractive, 9.18% said it would not be attractive at all, and 9.18% said they would need more information.
Predictably, students are much more interested in interning in a rural county if the position is paid. When first- and second-year law students from both schools were asked about their interest in summer intern positions in rural counties, the most common response – with close to half of students – was “not interested at all” if the positions were unpaid. On the other hand, close to half of the student respondents said that they would be “very interested” if the position were paid. For paid positions, the second most common response was “moderately interested.” Very few students, 14.42% from UALR/Bowen and 6.41% from UAF, said they were “not interested at all” in the paid opportunity.

Rural Practice “Inheritance”

A large portion of first- and second-year law students said they would be very interested in taking over a retiring lawyer’s practice in a rural county if the retiring lawyer provided training/mentoring during a transition process:

- UAF
  - Very interested – 31.53%
  - Moderately interested – 37.31%
  - Somewhat interested – 28.36%
  - Not interested at all – 13.43%

- UALR/Bowen
  - Very interested – 31.53%
  - Moderately interested – 31.53%
  - Somewhat interested – 26.60%
  - Not interested at all – 10.34%

Encouraging Factors to Working in Rural Areas

Students were asked to weigh a variety of factors in terms of how encouraging they are in relation to practicing in a rural area. At UAF, the top encouraging factors were: (1) ability to have one’s own practice, (2) ability to develop and maintain a localized clientele, and (3) perception of greater job stability. At UALR/Bowen the top encouraging factors were: (1) perception that legal need is greater in rural areas, (2) opportunity to become a community leader, and (3) ability to have and maintain own clientele. Students were given the opportunity to include feedback on “other” encouraging factors to working in a rural community. Individual responses included being able to provide access to justice and serve an indigent population; being able to own a larger piece of property; and being able to serve the rural community where they grew up.
Discouraging Factors for Working in Rural Areas

Students were also asked to weigh a variety of factors in terms of how discouraging they are in relation to practicing in a rural county. At UAF the top three most discouraging factors were: (1) the perception of earning a lower income, (2) the perception that rural locations have fewer career and economic opportunities, and (3) the distance from the nearest city. A number of UAF students wrote in comments about the lack of restaurants, entertainment, and other amenities, so we added this as an option to the UALR/Bowen survey. We also added “Perceived difficulty in finding a romantic/life partner.” UALR/Bowen ranked the following three as most discouraging: (1) perception of earning a lower income, (2) perceived inability to find clients and perceived lack of career and economic opportunities, and (3) relative lack of entertainment, restaurants, and other similar amenities associated with city life. Students were also given the opportunity to provide their own comments on discouraging factors. This included the perception that gossip would be prevalent in the community; “good ole boy” system; daily commute; being an outsider; and lack of acceptance as an ethnic minority or member of the LGBT community.
Practicing Attorneys

The following results were collected through a survey administered to Arkansas Bar Association members between January 20, 2015, and January 30, 2015. The survey garnered 595 responses.

Rural Practitioners versus Non-Rural Practitioners

Only 2.7% of respondents live in a rural county, but the number of respondents who practice in a rural county is slightly higher: 7.69% (41 respondents). Thus, more than 4% of respondents who practice in a rural county commute from a county that is non-rural. Moreover, a majority of attorneys, whether rural (61.54%) or urban (66.67%), opined that their market has good practice opportunities for young lawyers.

Do you believe that your market (town, city or county) has good practice opportunities for young lawyers?

While rural practitioners tended to be willing to mentor a young lawyer in their community (89.47%), only 43.59% said they would you be willing to hire a young lawyer to practice in their law firm or to work part time while they sought other work on his or her own time. On the other hand, compared to rural lawyers, non-rural lawyers are both less likely to be willing to mentor a young lawyer (76.91%), and also less likely to be willing to hire a young lawyer to practice in their firm or work part time while the young lawyer sought other work on their own time (33.26%).
Respondents who said they practiced in a county with a population of 15,000 or less ranked the following factors as encouraging in their decision to practice in a rural county (from most influencing to least influencing):

<table>
<thead>
<tr>
<th>Factors encouraging rural lawyers to practice in a rural county (37 respondents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proximity to extended family and friends</td>
</tr>
<tr>
<td>Ability to have one's own practice and maintain localized clientele</td>
</tr>
<tr>
<td>Greater opportunity to become a community leader</td>
</tr>
<tr>
<td>Perception that rural areas provide a safe and nurturing environment in...</td>
</tr>
<tr>
<td>Perception of greater job stability</td>
</tr>
<tr>
<td>Perception that legal need is greater in rural areas</td>
</tr>
<tr>
<td>Greater opportunity to be elected or appointed to a public office in the...</td>
</tr>
<tr>
<td>Perception of a less competitive job market</td>
</tr>
<tr>
<td>Spouse’s job opportunity in a rural area</td>
</tr>
</tbody>
</table>

Respondents who said they practiced in a county with a population greater than 15,000 ranked the following factors as discouraging when considering practicing in a rural county (from most influencing to least influencing):

<table>
<thead>
<tr>
<th>Factors discouraging non-rural lawyers from practicing in a rural county (453 respondents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perceived inability to find clients/Perceived lack of career and economic opportunities</td>
</tr>
<tr>
<td>Perception that I would earn a lower income</td>
</tr>
<tr>
<td>Relative lack of entertainment, restaurants, and other similar amenities</td>
</tr>
<tr>
<td>Spouse’s job or other commitments in a non-rural place</td>
</tr>
<tr>
<td>Perception that opportunities for minor children are less rich in rural areas</td>
</tr>
<tr>
<td>Perception of lack of availability of mentors</td>
</tr>
<tr>
<td>Perceived inability to specialize in a particular field</td>
</tr>
<tr>
<td>Cost of online legal research tools (e.g., Westlaw, Lexis)</td>
</tr>
<tr>
<td>Threat of malpractice lawsuits if I were practicing on my own</td>
</tr>
<tr>
<td>Perception that rural communities are more traditional</td>
</tr>
<tr>
<td>Perceived difficulty in finding a romantic partner amidst a smaller population</td>
</tr>
</tbody>
</table>

**Practicing Attorney Pro-Bono Hours**

Rural and non-rural lawyers perform roughly the same amount of no-fee pro bono work. When rural lawyers were asked how many hours of no-fee pro bono work they did in 2014, the top three responses were 25.64% completing 10-24 hours; 17.95% completing 50-74 hours; and 15.38% completing no hours. Among non-rural lawyers, 20.63% completed 10-24 hours; 19.58% completed no hours; and 19.53% completed 25-49 hours.
Furthermore, no striking difference between rural and non-rural lawyers is evident in the amount of reduced-fee pro bono hours performed. When rural lawyers were asked how many hours of reduced-fee pro bono work they did in 2014, the top responses were 23.68% completing 25-49 hours, 21.05% completing no hours, 13.16% completing 10-24 hours and the same number completing 50-74 hours. Among non-rural lawyers, 20.63% completed 10-24 hours; 19.58% completed no hours; and 19.38% completed 25-49 hours.

### Practicing Attorney Demographics

- **Location**
  - 92% live in the state of Arkansas
  - 2.7% (16) of respondents live in a rural county (pop. <15K)
  - 5.3% declined to state

- **Age**
  - 21% under age of 34
  - 22% between 35-44 years of age
  - 19% between 45-54 years of age
  - 23% between 55-64 years of age
  - 15% over the age of 65

- **Familial status**
  - 87% married or in committed relationship
  - 39% have minor children

- **Gender**
  - 64% male
  - 35% female
  - 1% decline to state

- **Ethnicity**
  - 90% Caucasian
  - 4% African American
  - 1% Hispanic/Latino
  - 1% Native American
  - 4% declined to state

- **Familial Education Background**
  - 31% first generation to graduate college
  - 56% first generation to attend graduate/professional school

- **Outside income**
  - 28% receive an income unrelated to law
  - 41% of respondents’ outside income is < 10% of annual income

### Methodology

This set of surveys were commissioned by AAJC and designed and executed by Prof. Lisa R. Pruitt at UC Davis School of Law. Each of the surveys used skip logic, which channeled respondents to a set of questions based on their prior responses. For instance, if a respondent indicated that she had grown up in a Rural County or had lived for at least a year in a county with a population less than 15,000, that respondent was asked about the factors that encouraged her to practice in a rural place. The questions asked of law student respondents were largely similar between UA Fayetteville and UALR/Bowen. The questions asked of lawyers explored their experiences as practitioners, as well as their attitudes about rural practice.

The UAF survey ran between November 18, 2014, and December 2, 2014, and received a response rate of about 38.5% (146 of 370 students). The UALR/Bowen survey ran from January 20, 2015, and January 30, 2015, and received a response rate of about 58% (232 of 400 students). The Arkansas lawyer survey ran concurrently with the UALR/Bowen survey, receiving 595 responses, or about 8.7% of the state’s 6,855 actively licensed lawyers. IOLTA account data suggests that the likely number of attorneys in private practice is 2,982.

The county-level Arkansas map on page 1 reflects data gathered by J. Cliff McKinney in January, 2015, regarding the number of Arkansas lawyers whose address is in each of the 25 “Rural Counties.” Other data shown on the map is from the U.S. Census Bureau, 2010.